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TO THE 2017 JANUARY ISSUE OF

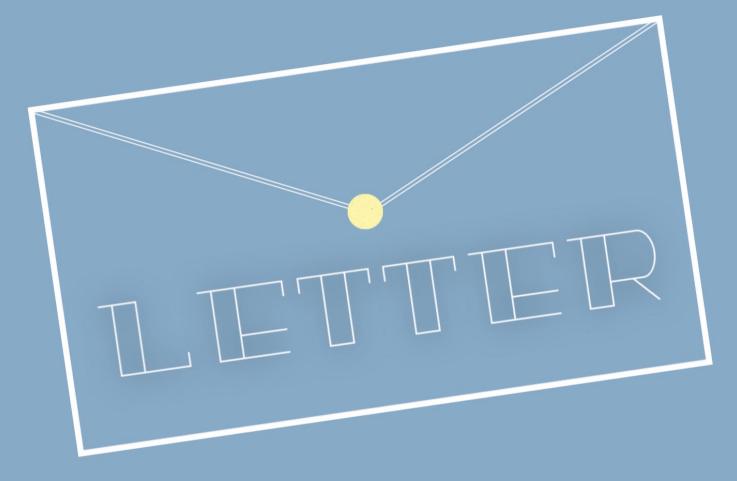
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MAGAZINE

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to

Dear Readers,

Pretty Smart has survived and thrived for an entire year now. This journey of self discovery and body positivity has been one that I continue to grow from each and every day. Not only has this magazine built me into someone I'm proud to be, it's taught me that I can influence the world with a couple of pastel covered pages. I'm excited to see what this new year of Pretty Smart has in store.

A few weeks ago, a close friend in my coding class asked me if Karlie Kloss would ever sponsor me. We joked about it for a few seconds, then went back to typing out our equations, forgetting about the seemingly meaningless conversation. Two weeks later on a relaxing vacation day, I sat on the hardwood floors of my living room embroidering a pillow for a christmas present. Suddenly my phone began to buzz for five minutes straight. I tried to ignore it for as long as I could, but after a while, I picked it up and saw the endless messages coming through.

Tears began streaming down my cheeks as I realized what was going on.
Karlie Kloss was showcasing Pretty Smart on Versace's instagram story.
That moment was impeccably surreal.

I'll never forget what Karlie Kloss, DPMC, and you have all done for me.

Thank you for the most incredible moments of my life. I'll be grateful forever.

So much love, Bronna









BRONNA'S BEAUTY



These liners
can be used
for your eyes
or lips. They're
bold and
versatile.



Heal your skin! This works like a charm.





Foxcroft Academy's

BOARDING BOYS













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INTERVIEWED BY BRONNA

The moment

Jessica Moore stepped into my
life, I knew it would only get sparklier. If
her love of pink, cheerleading, and classic
90's chick-flicks didn't give you the
inclination that she's a true optimist, her
choice of outfits with the the phrase "girl
power" embroidered across her chest
definitely will. She's willing to step up and
speak out for all of her friends, family
members, and loved ones. Jess is
determined, brilliant, and most of all,
fierce.

Jess is helping other women around her take back their femininity and wear it with pride. She wants the whole world to know that being a girl is more than okay—it's absolutely wonderful. Throw away your labels, stereotypes, and second skins. Watch how Jessica works each day with style as her unabashed, hopeful, and dazzling self.



jessicas andwerd

Bronna: You're an impeccable friend to everyone you know. I truly admire you and how you make extra efforts to make sure your friends are happy. Why is being a great friend so important to you?

Jessica: While growing up I didn't have many friends. When I moved here to Dover so many people were so nice to me. I guess I just got the sense of friendship and I loved it. I have a lot of priorities in my life, but my friends are a huge one. Seeing my friends happy makes me happy.

Bronna: What are the top three things needed in order to be the best friend you can be?

Jessica: Be someone that your friend can go
to when they are in need. Being there for someone
is the most important thing you can do. Support
them, but be sure that they are being smart and safe!
Sometimes you even have to act like a mother to them.
Lastly, you just have to love them. Your friends are the
family that you actually get to choose, so cherish them.

Bronna: You've been cheering since freshman year. Your drive for the sport is amazing. What motivates you during cheer? What does cheer give you?

Jessica: I decided that I might as well do something and cheering seemed fun. As soon as I got there, I absolutely fell in love with the sport and everyone involved. By now everyone that I've started with is gone, but I have a whole new team to cherish. Hopefully I can motivate them to do better next year when I'm gone.

Bronna: Cheer has been a constant in your life. How has it shaped you into the leader that you are today?

Why are you proud to be a cheerleader?

Jessica: Cheerleading has shaped me into the person I am today, because it has given me the confidence to not only step out in front of hundreds of people and perform an amazing routine, but even the confidence in every day situations. I am proud to be a cheerleader, because I get to represent my school and do something that means the world to me.

Bronna: Everyone at school has seen you work it on the Foxcroft Academy runway—that was awesome by the way—and during cheering events. Besides Foxcroft Academy merchandise and uniforms, what inspires your everyday wardrobe?

Jessica: My every day wardrobe is a mix between things that still fit me from eighth grade, to random items I see on the shelf and grab. I try to step out with my own style every day, but if anything I try to be comfortable.

Bronna: I'm so inspired by your school fashion looks. You have this one t-shirt that I absolutely love with the words "girl power" on it. What does girl power mean to you? Do you consider yourself a feminist?

Jessica: I would consider myself a feminist.

I think that it is important for EVERYONE to feel powerful and confident in themselves.

I love my girl power shirt, because it is what makes me feel powerful and confident.







Bronna: You inspire so many people to be better versions of themselves, including me. You're so generous, bubbly, and confident. Why do you choose to be so optimistic?

Jessica: Life is too short to stand around dreading and hating things, or even worrying what others think. The quirky notion of thinking it's cool to dislike something or hate some people is just a waste of time. Even though high school is almost over and you're going to be stepping out into the real world, who you are now represents what you will be in the future. If you just want to hate everything in the future, and that's how you're going to live your life, then that's fine by me, but I choose the more optimistic or neutral route on things.

Bronna: When you moved to Dover, that was a huge shift in your life. It was a new school with entirely new people. What did you learn from that experience? What helped you through it?

Jessica: I learned that no matter what happens, there are good people in the world that will help you through anything. Moving away from the place I had grown up most of my life actually helped me grow. Finding friends here is what helps me get through things and overcome the fear of moving to yet another new school. It goes to show that if you're going through something in your life, you need to find friends.

Bronna: You've helped so many others through their tough situations. You're one of the best role models at Foxcroft Academy. What example do you want to set for those who look up to you?

Jessica: I want to set an example for people to know that it doesn't matter what anyone says, because you control your life and you are the boss. People are going to say things about you, and they're going to start rumors. You just have to hold your head high and say, "Okay." Like I said, life is way too short to care about what people are saying. Stick to you, your friends, and your education.

Bronna: What legacy do you want to leave behind as your graduation date approaches?

Jessica: I want to mostly be remembered for working hard and staying dedicated to the things I believe in and enjoy. I want my younger cheerleaders to take on the role that I set. I want them to become leaders as well.

Bronna: What do you want to do once you leave the halls of high school? What direction do you see yourself heading in?

Jessica: I want to head to college and have a fresh start. My goal right now is to go into psychology and somehow become a counselor for younger children, but I'll see where it takes me.

Bronna: What kind of impact do you want to make on the world?

Jessica: I want to teach the world to stop caring so much about the little things and all the things people put on us. Stereotypes and stigmas—those are all just walls that need to be broken down and overcome in order to focus on the bigger picture: you.

These are a few of my favorite things...

MCDONALDS ITEM CHOCOLATE MUFFIN

> STORE HOBBY LOBBY

CLASS ECONOMICS

ELECTIVE CREATIVE WRITING

COLOR PINK PINK PINK

COLLEGE/JOB
JOHNSON AND WALES
/COUNSELOR

DISNEY CHANNEL SHOW
THROWBACK TO
SUIT LIFE OF ZACK AND CODY

PEN THIS ONE BLACK PEN MY MOM GAVE ME

> ICON JESSICA RABBIT

MIDNIGHT SNACK
CINNAMON TOAST STICKS





HERE'S HOW YOU CAN ACTUALLY STICK WITH THE NEW YEARS RESOLUTION YOU MADE AT THE END OF 2016.

At the end of the insanity that was 2016, I made one resolution. I've never been one to make the yearly diet or exercise promise at midnight, but I was compelled to make a small commitment when the clock struck twelve. My New Years resolution is to truly learn to love myself.

I've never been the person who accepts compliments, and looking back on that, I've realized how much that has set me back. If I can realize everyone else's potential, then why can't I come to terms with my own. I'm going to be kinder to myself and smile when someone tells me I'm beautiful. I shouldn't deny myself any sort of happiness, and I hope you won't deny yourself any either.

So here's to a happier, bolder, more brilliant year.

HERE'S HOW YOU CAN MAKE THIS THE BEST YEAR YET:

*SET SMALL GOALS. DON'T OVERWHELM
YOURSELF WITH A MILLION BULLETS ON A TO DO
LIST.

*MAKE SURE YOUR GOAL CAN AT LEAST BE PARTIALLY ACCOMPLISHED BY THE END OF THE YEAR.

*TRY TO SET A GOAL THAT WILL HELP YOU BE HEALTHIER, HAPPIER, AND MORE RELAXED. YOU DON'T NEED ANYMORE STRESS.

*GET A PLANNER—OR A NOTEBOOK—THAT'S AESTHETICALLY PLEASING AND FANCY PENS. IF YOU MAKE ORGANIZATIONAL ACTIVITIES FUN, THEN YOU'LL LOOK FORWARD TO DOING THEM.





TINE



I STARTED PRETTY SMART FOR
CREATIVE WRITING CLASS, BUT DECIDED
TO CONTINUE IT, BECAUSE I LOVED DOING IT.
IT WAS THE BEST DECISION OF MY LIFE.

FOXCROFT ACADEMY
FEATURED PRETTY SMART
ON THEIR WEBSITE.







PRETI



I STARTED THE PRETTY SMART
WEBSITE SO PEOPLE COULD GET
THE NEWEST ISSUE ONLINE, RATHER THAN
EMAIL.

I APPLIED FOR THE HORIZON SCHOLARSHIP AND KODE WITH KLOSSY.











I RECEIVED A \$1200 SCHOLARSHIP
FROM FOXCROFT ACADEMY AND AN
ACCEPTANCE TO KODE WITH KLOSSY NYC. IT
WAS THE HAPPIEST DAY OF MY LIFE.

I SUCCESSFULLY
COMPLETED ALL
FUNDRAISING FOR NYC.





Kode With Klossy kodewithklossy.com KODE WITH KLOSSY



LINE

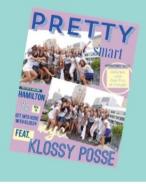




I HAD THE BEST TWO WEEKS OF MY LIFE IN NYC. I MET KARLIE KLOSS, LEARNED TO CODE, MET AN AMAZING GROUP OF GIRLS, AND SAW HAMILTON.

I HAD A MEETING WITH MR. SHORTY
TO DISCUSS MY PLANS WITH PRETTY SMART
FOR THE FUTURE. IT WENT AMAZINGLY WELL.
I HAVE SOME EXCITING THINGS COMING UP.









September

THIS WAS AN EXCITING MONTH. IN AUGUST, I WAS NOMINATED TO BE THE MLTI STUDENT KEYNOTE SPEAKER, AND IN SEPTEMBER I WAS CONFIRMED TO BE THE SPEAKER.

I SOLD PRETTY SMART SHIRTS
AND THE SALES WENT INCREDIBLY
WELL. DPMC ALSO AGREED TO START
PRINTING PRETTY SMART FOR FREE.











November

NOVEMBER WAS THE MONTH OF THE PRETTY SMART ELECTION. YOU ALL NOMINATED A GROUP OF INCREDIBLE GIRLS AND THREE OF THEM WERE CHOSEN TO BE ON THE COVER.

I FINISHED AN INSANELY
SUCCESSFUL YEAR OF PRETTY SMART,
BECAUSE OF YOU ALL. THANK YOU
FOREVER. I LOVE YOU.







@PRETTYSMARTMAG



PRETTY SMART MAGAZINE



SCAN FOR



WFBSITF



DPRETTYSMARTMAG

a special
THANK YOU

LO

VY VO

JOEY RATHBURN

JESSICA MOORE

LONG BUI

YOU, MY READERS

DPMC INTERNATIONAL