

# WELCOME

TO THE NOV/DEC/JAN 2018 ISSUE OF



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from





Happy two year anniversary!

I know, it seems absurd. I've been learning, editing, and busting my butt for a total of two years on this magical platform. All I have to say is this: worth it.

I'm bursting with exuberance and dancing around my room to the HAIM sisters with my egg and bacon slippers on. I know I have readings, papers, historical graphs to look over, schedules to plan, NYFW contacts to email—but right now? I'm dancing. I can contain it most times, but others? I have to let it out.

Exhibit A: when I exited the doors of the One World Trade Center after my meetings with the ever incredible Meredith Talusan and Phillip Picardi. As I scurried a good distance away from the monumental building and towards the subway stairwall, I dialed my mom on the phone and exclaimed, "I did it! I finally did it!"

The ever-busy city-people were not enthused over my ecstatic movements. I was in the way, of course, but I couldn't seem to find a care.

Although I am well aware that Pretty Smart has been sharing my message of empowerment and body positivity for a while now, many people don't seem to understand that I am genuinely astounded when I look around and see the success it has cultivated. My mouth hangs low for a reason

As a young junior in the rural Maine area, I didn't see a future beyond local broadcasting news. I once thought being a teacher was my only path. With one dream, a handful of interviews, and a 28 page display of brilliant women, my ideas began to stretch farther than the limits of my state once confined me in.

I'm grateful for my home, friends, family, the love of my life, and the support of my girls. Most of all, though, I'm grateful for the fact that you all decided to believe in me. Even when I'm silent for a couple of months, you decide to check in on me and ask me what you can do to help. Your kindness can crush mountains of doubt in my mind. Thank you, thank you, thank you.

So as I close this letter of gratitude and love, I want to challenge you this year. I want you to view yourself as brilliant, bold, and beautiful. I want you to look at yourself in the mirror and say, "I can do this." If there's anything I'm sure of, it's that anything is possible as long as you have a community of loving people in your corner. Build your community, let it grow, let others grow around you, and learn to love it all. Learn to love life.

With all the love in the world.





Rachael Pope is no ordinary college graduate. At just seventeen, she's already conquered high school Kode with Klossy, and now the runway. After years of modeling, Rachael was signed by ANTI management late last year and is going to dominate the New York Fashion Week streets. She fully encompasses Pretty Smart's message: brilliant, bold and beautiful Before she's legally an adult, she's already creating a name for herself on her own terms, and I'm proud to call her one of my dearest friends. Check out this incredible woman in her own cover issue.

Sofia Ongele isn't just a girl with a (k) alculator, she's a boss-girl with a dream programmed on a TI-84. The Californian native is a senior in high school, a two-time Kode with Klossy scholar, and a meme-queen on social media platforms. You may have seen her in a Klossy video unboxing a Kode with Klossy box or even in the pages of Girl's Life magazine. Now? Read about her in her own cover issue of Pretty Smar





Threading Twine

The organization, built by Kode with Klossy scholars, is only climbing higher up on the ladder of success.

Their mission?:

Turning teens into activists through social media and webinars.

#### Bronna: What inspired you to start up Threading Twine?

Aarushi Machavarapu: I've always been passionate about social impact and equal rights from a young age, but never understood that I could take action as a youth until later on. I learned about social entrepreneurship in 2016 when I joined the team for TEDxYouth@Austin, a city-wide event put together by a team of youth. There, I met youth from surrounding schools and was thrown into an environment that consistently sought innovation and creativity. I immersed myself immediately, and looked up to all these other youth on the team that had a passion and did something with it to change the world.

After spending the latter portion of 2016 trying to think up ways I could impact the world around me, I thought up Threading Twine, pitched the idea to some friends, and started working on it! So I would definitely credit my aspiration to be a social entrepreneur to TEDxYouth@Austin and the incredible changemakers I met from being on the organizing team for the event.

Bronna: What is your mission through Threading Twine? What do you wish to accomplish?

Aarushi: Threading Twine's mission is to empower youth to be the best activists they can be by helping them create content (such as articles, videos, photo galleries, etc.) that is educational and meaningful. Additionally, we aim to achieve our mission by hosting monthly webinars to educate youth on how they can become more involved in order to be successful activists, and give them opportunities to meet and interact with global changemakers who we feature as guest speakers. Although Threading Twine is still at its beginning stages, we hope to accomplish this mission by getting as many youth as possible involved with our organization.

In the end, Threading Twine wants to create a team of close knit youth that can prove to the world that youth are working extremely hard towards a brighter tomorrow, and that we have impactful and educated voices that we will use to change the world and promote equality.

Bronna: What sorts of events/projects can you see coming from Threading Twine in the future?

Aarushi: We are extremely excited for 2018! We have many projects and interviews we are working on in order to improve in our marketing (especially on social media) and financing. Additionally, planning our 2018 monthly webinars has been extremely exciting, and we can't wait to see these webinars impact youth all over the world. Also, we just introduced our staff creators program in which a special team of youth are under direct guidance and mentorship from our Director of Content, Olivia, and me to create biweekly content for the platform. We hope to have lots more to come, including a highly involved and large ambassador team!

Please feel free to email us at info@threadingtwine.org to ask for more information- our largest goal is to get as many youth involved as possible to spread the mission of Threading Twine, become extraordinary activists, and change the world.

#### @MA.TCHAMILK





## DEVELOPER SPOTLIGHT TRACYMA

Bronna: Tracy, it's so nice to be able to highlight your extraordinary abilities. When I met you at Kode with Klossy, you amazed me with your determination and understanding of code. You still inspire me to this day. You got into NYU girl! That's amazing!

How has your time been there so far?

Tracy: Aw, thank you so much! In all honesty, it's been rather difficult for me to adjust to the college pace. In high school, my daily routine felt very structured—attend classes for half the day and then do homework for the remaining half—but in college, my schedule varies from day to day and class times are a lot shorter. This lack of a rigidly structured routine and the large amount of "free" time that I have makes me much more inclined to procrastinate, and often leaves me struggling to meet my deadlines—despite having been given several days to complete them. College life is disorienting because with so much free time, it can feel as much like a vacation as it does an education. Although I'm still struggling a bit due to time management, I'm sure that once I fall into the "college rhythm," my life here will be nothing less than enjoyable!

Bronna: You developed your own app titled, "Boba! - Absorb Them All," over the summer. You dropped it on August 24, and it was a clear hit. What was the process of creating this application like?

Tracy: Believe it or not, I actually find the initial brainstorming process to be one of the most integral components of developing a successful app. I knew I wanted to create a food-related game app, so one of my first steps was to research what popular food apps and games already existed, and to determine what made them so popular. I discovered that the most popular games were extremely easy to pick up—based on single or repetitive core mechanics—but challenging to master, such that the player would keep coming back for more. I eventually came across popular "simple" games such as 'Tape it Up' and 'agar.io,' and drew from them the mechanics and rules that I wanted my game to have: a simple swiping motion, and a point value based on the player's growth or size. Surprisingly, it still took me a while after of all this research to arrive at the "boba" idea. I initially considered other foods such as sushi, tea, and candy, before I arrived at the simple round shape of a boba ball (which came to me as I was drinking boba milk tea)!

The coding of the game itself came more intuitively. Once I incorporated the core mechanics—swiping left and right to move, and touching another object to get points—the other "refining" details, such as the "scrolling" world and random boba generation, intrinsically came afterwards. Naturally, art almost always should come last in this process. I am by no means a professional artist, but luckily I had enough experience in Adobe Photoshop and Illustrator to create all the art for my game myself. Finally, once I had a complete, functioning app, I began to explore the ways I could enhance the user experience: a main menu, scoreboard, collectibles, and changing scenery. But because these were not necessary for the game to function, some were incorporated in new updates. For instance, although my app's initial release included a main menu, scoreboard, and a single scene change, it was not until the next few updates that I incorporated a second scene change and an option for collectibles on the main menu. What I ultimately have come to recognize is that truly successful apps never stop growing; their developers are constantly trying to find ways to improve the user experience. So although my app being published to the app store may have in some ways signified a finished product, I don't believe I will ever truly feel as if I am "done" developing it.

Bronna: What kind of applications do you see yourself building in the future? Do you have any future projects that you can talk about?

Tracy: Now that I have experience in building a gaming app, I would really like to try to build a non-gaming app. However, with so many amazing apps already out in the market, it may be a while before I come up with a unique idea to execute! In the meantime, I am devoting much of my time to another passion of mine: video editing. In my application video for Kode With Klossy a few years ago, I mentioned wanting to combine my interest in video editing with my interest in coding, and I still intend to do so, somehow! Now that I'm thinking about it, it may be interesting to create an application that can make editing easier for me, and perhaps even for others. My editing process frequently features the use of Adobe After Effects, which includes a script editor based in JavaScript, so I know it is entirely possible to connect the two. I'm not entirely sure how it works yet, but I'm sure I'll figure it out someday! If you want to see some of the videos I've produced recently, be sure to check out my Youtube channel:

CosmilkTea!

Bronna: What words of wisdom do you have for women who want to code, but don't know where to start?

Tracy: I would say try to find and make use of as many online resources as possible. Sites like Codecademy and Khan Academy are great because they teach you how to code for free, and don't require any special commitments. So if your high school doesn't offer computer science (mine didn't), you can still easily learn to code in your own time! If you are prepared to make some sort of commitment, summer camps like Kode with Klossy and Make School—the 8 week program that helped me gain the skills to develop "Boba - Absorb Them All!"—are great options. These programs help you to apply the knowledge you've learned to develop your own product—something that online coding sites do not typically offer. But most importantly, when learning to code, definitely try to think about and explore what aspects of coding interest you most, because in today's increasingly technological world, computer science intersects with many other fields, whether it be finance, media, or even food. If you are able to narrow down what parts of coding you want to be adept in, finding resources to help you get started will also be made

easier.



**Bronna:** Hey there girl! Congrats on graduating high school and for your speech at graduation. I'm so happy for you. What has life been like since high school?

**Elysha:** Thank you! Life after high school has been fantastic so far. At first, I was a little nervous about stepping out into the "real world" but I am doing just fine! Though college is completely different, you can learn so much about yourself from living on your own and being independent. What is really nice about college is that it is a chance to reinvent yourself, a place to be a completely new you. College allows you to mature, become self-sufficient and just gives you the chance to find yourself. It is such a new experience and perspective; I cannot wait to see myself grow in my next three years.

**Bronna:** This summer you got to go to Kode with Klossy Level 2 in New York City. How was that experience? What was it like to be in such a different group of girls?

Elysha: Kode with Klossy is something I hold near and dear to my heart. From the moment I was accepted into the camp, my Junior year of high school, I have been obsessed ever since. This past summer, I had the awesome opportunity to participate in the newly created Level 2 portion of the camp. First off, two weeks spent in the big apple? Who wouldn't want that! Also, it was really interesting to come back and see what the new class dynamic would be like. I was one of two girls who returned from the year prior. I had the honor of being introduced to fourteen incredibly bright and talented young women who supported and pushed me to be my best self during those two weeks. In level two, taught by the extremely brilliant Taylor Want, we learned Javascript. It was very useful to have learned Ruby the summer prior because of the similarities between the two. I really enjoyed learning this new language and had a lot of fun working on the different labs. I am so excited to have been a part of KWK and seeing it grow every year is so gratifying.

Bronna: How was your camp at Youtube this summer? I want to hear everything!

**Elysha:** This summer I was given the opportunity to participate in a camp with the organization BSTEM, which took place at the YouTube Space and Google NYC. It was not what I expected it to be, it was better. Going into it, I assumed it was a coding camp but it was actually more focused on marketing and analysis. I found the curriculum and information very interesting and knew it would be very useful for my future. I am thankful I had the opportunity to spend two weeks learning from the pros about things like pitches to marketing tips and tricks.



**Bronna:** So, if we fast forward to September, we can see that you started your freshman college school year at Pace University! How has that been?

**Elysha:** What I love the most about being a Pace student is the community. It is so diverse and filled with people with all different kinds of talents and backgrounds. Pace is a really great place to go to explore different cultures and aspects of the big apple! Also, it is a really lively school because it is located in the Financial District in New York City. Our main campus building is even right next to the Brooklyn Bridge. There are a number of things to do in this area and you will never be bored!

I actually just ended my first semester and it has been great! I took one programming course and learned more about Java. I took a lot of prerequisite classes, that are mandatory to take as freshman, but taking the programming class was the most interesting to me because it was my first college-level coding course! Though, next semester I am taking three courses centered towards my major and I am really excited to dive into them.

I am also really happy with all the friends I have made at school and all the opportunities I have been given. I am really enjoying my freshman year of college; it makes me so excited to see what next semester and the next three years will have to offer!

**Bronna:** You're declared major at the moment is computer science (yes!). Do you believe you'll continue with this major after your first semester? Why?

**Elysha:** The one thing that I have to say I took away from my first summer at Kode with Klossy is that I am infatuated with coding. There is no doubt about it, there is something about the challenge that makes me want to learn more and more about it. I love the problem-solving aspect and the way it makes me think differently about things. It is truly incredible what a couple lines of code can simply create and writing and debugging that is something I truly take joy in.

Yes, I have declared my major and I intend to stick to it! Though, I have also declared two minors that I am equally as excited about. Those two being Web Media and IT (Information Technology). After my first semester, I do believe I will stay in Computer Science. I love the challenge of coding and love technology so much. I have found that computer science is the best fit for me!

"I have come to realize that women in technology just want to see each other succeed." Elysha Ang













**Bronna:** The statistics of women in STEM fields are very low at the moment. You're one of the women fighting her way into the industry. How has that been? What has encouraged you to stick with it?

Elysha: What is really cool about women in STEM is that we all stick together. Throughout my coding journey, I have come to realize that women in technology just want to see each other succeed. It is a really inspiring community because it becomes much like a sisterhood, where you just want to see your peers prosper and do the best they can! Something that has encouraged me is all the support I have been given. From my fellow female peers to my family, and my friends I feel as if I can accomplish anything with love and faith. Having a really strong support system has really pushed me to be the best version of myself and inspires me to reach my goals through thick and thin.

**Bronna:** Why do you think it's so important to get young women interested in STEM fields at an early age?

Elysha: I, personally, was not exposed to STEM until my Junior year of high school. I believe that it is extremely important for young women to get into STEM studies at a young age, especially in our modern day. There are so many opportunities for the youth in STEM that I wish I had the chance to take advantage of when I was that age. From camps to after-school programs, competitions, scholarships and many other things the youth has many opportunities to get out there into the field. There are so many things for young women to join and explore in the STEM community and I highly urge them all to take advantage of them while they still can! Also, STEM is really cool because it is a mix of four really complex, individually interesting topics. Using problem-solving and analytical thinking is something we should all urge our youths to practice! Learning and exploring any part of STEM could be beneficial for them and their futures.

**Bronna:** I know it's hard to be away from home, so living in the city can sometimes be strenuous. How has city life been so far?

**Elysha:** I am from a small town in New Jersey, which is not far from the city, about thirty minutes. I grew up going to the city often and have always had this desire to live here one day. I found college as the perfect opportunity to make my long awaited dream come true. I have always been in love with New York. Something about the rush of everything and the energy all around is so intriguing, I always wanted to be a part of it.



At first, I was really nervous about moving to NYC because I did not really know what to expect. I visited often but I had my doubts about living in the big apple alone. Though after my first semester in FiDi, I had fallen in love with the city and all it has to offer!

**Bronna:** One of the perks of the city is the accessibility to everything! That means being close to stadiums for concerts! How was it meeting Dua Lipa and Katy Perry?

**Elysha:** I met Dua Lipa this past September and it was an unexpected surprise. I got an invite to her private concert at the YouTube space in Chelsea and was really shocked. None of us there were expecting to meet her but when we heard that she would be meeting fans after, we were all ecstatic. She was incredibly sweet (and tall !!)! Dua is a new, up and coming artist who is extremely talented and I am so glad that I was able to attend that concert and meet her in person.

And yes! I was able to meet Katy Perry in October! I grew up loving Katy, I idolized her and still do to this day. I was ten years old when my family got me tickets to the California Dreams Tour in 2011 and that is definitely when I became a super fan! Ever since that concert, I have always had this love and fascination with Katy. Her music is so genuine and pure and never fails to bring a smile to my face. I met her briefly in 2012 when she released her single "Roar" at Z100 in NYC. Though, I never had the opportunity to actually talk to her. So this tour, the Katy Perry Forum released a meet and greet contest and I knew I had to take advantage of this once in a lifetime opportunity. I won for her Brooklyn show and was able to bring one of my good friends from Pace. Meeting Katy was so unreal. I always dreamt of that moment since I was small. I have to say, that it was so much better than I expected. She was so sweet and gave her fans all the time they needed to get comfortable and just talk to her. I am so thankful to the Katy Perry Forum (KPF) for the opportunity and making my dream of meeting my longtime idol come true!

**Bronna:** It's important to have strong women to look up to. Who are your role models and why are they so strong to you?

**Elysha:** Growing up, I had many role models who I looked up to. Though, as I have gotten older I have begun to condense that list. One of my role models off my list is my dad. My dad is a single father who works hard for his two daughters. He inspires me to do my best in school and be the best version of myself. I also look up to my dad because he has so much faith in my sister and I. He is so supportive and loves us



unconditionally. My father is my hero and I strive to be as generous, kind, humble, and hardworking as him one day.

**Bronna:** So, finals season has come around. How have you done during this stressful time? What has gotten you through?

**Elysha:** Finals are killer, they truly are. Though, what I think is really getting me through this entire week is the fact that I get to be with all my friends and family soon for the holidays. My favorite holiday has always been Christmas and so I just cannot wait to spend some time with them and enjoy each others company.

**Bronna:** We're almost at the end of the interview. Just one more question after this. Do you have any advice for surviving finals?

Elysha: TAKE A BREAK! I personally need to listen to my own advice because sometimes I get so caught up in whatever I am studying for and forget to reward myself with some time off. There is a lot to do and to study during finals but sometimes you have to give yourself a break. Mental check-ins are a MUST in college because it is so easy to let yourself get too wrapped up in your studies. Also, BE ORGANIZED! College is super different from high school. One tip that I find really useful is to rewrite your notes. Trust me, it's a lifesaver! Lastly always keep a planner or to-do list. Personally, I have both and I find those two organizational tactics extremely effective. Either physical or on your mobile device, it's good to have these as a reminder of important things you might forget later on.

**Bronna:** Last question! What advice do you have for any women who have no idea what STEM actually is? What are some resources they can educate themselves with?

Elysha: For those of you who are unfamiliar with STEM, it stands for Science, Technology, Engineering, and Mathematics. The best resource to educate yourself on the topics of STEM has to just be Google. I know that is a very broad answer but there are so many things to explore and look into when you Google "STEM". From what it actually is, to articles about STEM, to contributions from the STEM community there is an endless list of possibilities to read about. And because STEM is essentially four different, unique topics, there are several different components of each individual study! I suggest starting with what it is and then diving into the more complex areas of the field!



## Tremors: How I Found My Voice in the Midst of Adversity By: Jacky Bethea

One moment of my life I will never forget happened when I was about nine or ten years old. I was walking through a shopping mall beside my dad, Christmas shopping, when we were approached by this friendly-looking man. My dad and him started chatting- apparently, he was one of my father's coworkers. They were having a nice conversation but then my dad turned to me to introduce myself... and I froze (and when I say I froze, I mean I stood there in my petite-sized Kohl's khakis with my mouth wide open, body shaking like a chihuahua, and said nothing). Luckily my dad stepped in – he always has the right joke on hand to diffuse an awkward situation – and as I watched my father's coworker walk away, I remember my dad putting his hand on my shoulder with a concerned look on his face and asking me, "Jack, what happened? Are you afraid to speak up?"

I dismissed it then, but looking back, I realize that in that moment, my dad was doing the thing that he does best — seeing right through me. Growing up, I was afraid of my own voice. That's not to say that my fear always manifested itself in not being able to say simple things such as a self-introduction. No, my fear of my voice came in to play at the times when I may have needed it the most. I needed my voice when those bullies came around, making fun of my black skin and kinky hair. I needed it the time that a teacher assumed I had cheated on a paper because I had written as well as my white classmates. I needed my voice when every year seemed to get worse and worse until all of the alienation and turmoil came to a head and ensnared me into the deepest sadness I've ever known. Every time, a threat came around, I'd swallow my words, and let out an unsettling shiver. Maybe I'll say something next time. I had bottled up all of my words and I could feel them tearing me apart. I had this deep need to release everything I had been keeping in but I was so scared. What if no one understood? No one ever seemed to care before, why would they care now? What impact could I possibly make?

I didn't know it then but what I needed was a catalyst – and in my junior year of high school, that catalyst hit me. It was around February that it all started. An Instagram account with an innocent-sounding name popped on to my feed, but I never would have expected exactly what it would have to hold for me:

"Let's Remove all Black Students from our school! Is this really the kind of community we want?"

Page after page of racist sentiments filled my sight. Someone from my school had anonymously created this account solely to intimidate me, to scare me, to silence me. It



was personal; I could tell from the way they heartily advocated such separation, the way they would just keep going when I thought that maybe, just maybe they might be finished, and the way they plastered my face up on the wall for ridicule. Someone wanted me to see this and make me think that what they were, I would never be. That message rung clear as day. It was as clear as the words I overheard and the things that had been done, for so, so, long... and for the first time in my life, I didn't bottle it. I couldn't even get sad. No, I felt angry.

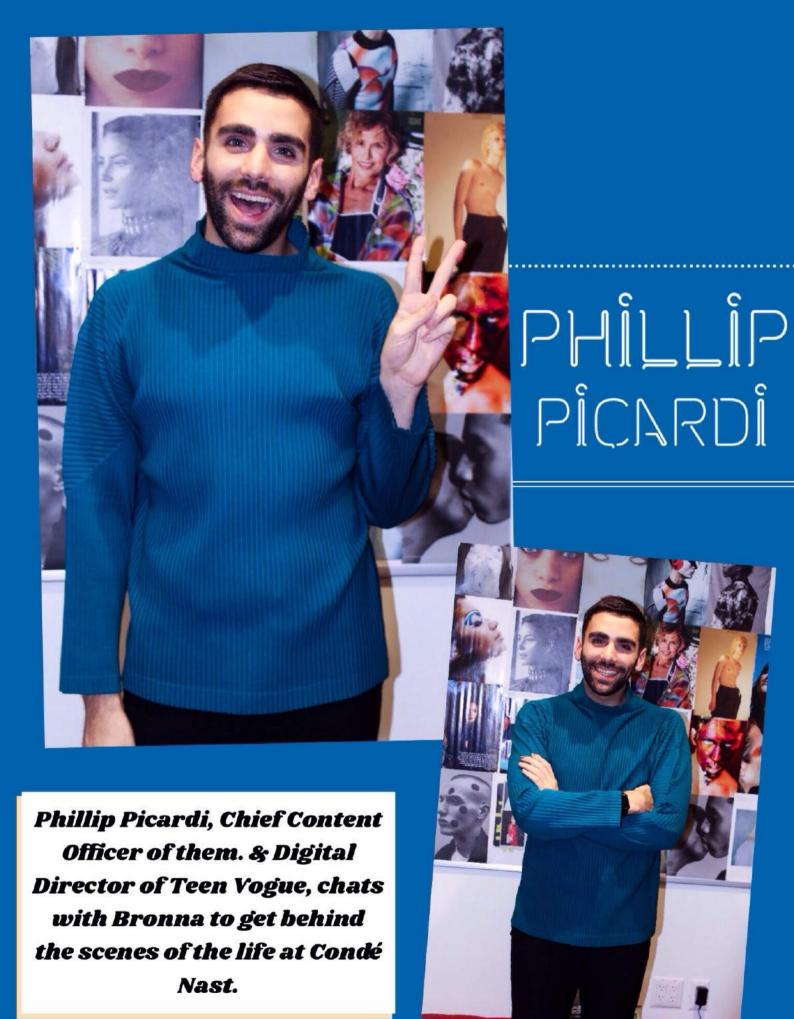
Everything I had held in and let fester, came undone. I had this burst of energy to tear the shackles I had built, and I prepared myself to lay bare what I had wanted to say all of this time.

I wrote a poem, three pages, double-spaced. In it, I laid bare everything: my fears, my hopes, my fury, my weariness. I detailed my struggle and the years I spent trivializing what was seriously harming me and I made it clear that no one will harm me again.

Then, when my emotions had submitted to the pages, I read them all aloud to my entire school at a talent show. My voice was unyielding, emotional and strong. I'll never forget that day because I felt like I was telling the Earth that it couldn't keep me planted. I was taking a mighty stomp on the roots of hurt and hate that tried to penetrate me. I felt like I was telling the stars that I'd touch them yet.

I got a standing ovation from all of my peers when I had finished. I could see my teachers and friends with tear stains on their faces that matched my own. It took a while for me to even acknowledge that somewhere among the crowd was the person who tried to take my voice once and for all, but somehow it didn't even matter. I had spoken up and when I did, the ground shook below me; I knew I would never silence my heart again.

So these days, I carry on. I still get hurt, but when I do, I speak. In these trying times, when justice may falter, I hope that you, too, won't silence yourself. Let your voice be heard when the odds point against you, put your faith in the gift you have been given. Speak up, and maybe, if you pay close attention, you'll feel the ground below you tremor...



Bronna: You developed your own individualized major Beauty at NYU focusing around the aesthetic of beauty, journalism, and art history. I found that incredibly inspiring. How did you cultivate that major?

Phillip: I didn't necessarily land on the concentration being called Beauty until I was well into my sophomore year. I took a class called, Bodily Fiction, that was largely about how women [along with queer people and people of color] are portrayed in the media. [Also] how advertising and fashion helped to kind of further polarize and create stereotypes of certain people. I also took a theatre class called, The Art of Play, where we focused on basically child's play, and what was inspiring and how you can get inspired by getting into a child's mindset. So, I think that the key thing that I learned from Gallatin was that multi-disciplinary kind of approaches and interests can lead to a really well rounded education. It was a very untraditional education of course, but I feel like it has really well served [myself] in an environment and climate that's constantly changing so fast.

Bronna: Wow, that's quite the resume. You've held numerous editorial positions—ranging from *Refinery29* and *Allure* to *them.*—and when you joined your recent position at *Teen Vogue* just a couple of years ago, you boosted the monthly viewing ratings from 2 million to 12 million in just 2 years. That's phenomenal. I know that yourself and Elaine Welteroth did that together, but what role did you play in it and how did you develop those ratings?

Phillip: I was involved in digital and Elaine was at the helm of print. So the digital growth was the strategy that I had built from since I had started as the digital editorial director three years ago. I had felt like *Teen Vogue* had a lot of white space in its coverage. So why weren't we covering careers outside of the fashion industry? Why didn't we cover sexual health? Why didn't we talk about drugs [or alcohol]? Of course our claim to fame is now politics. So why didn't we talk about politics and the upcoming election? So we started covering all of those things. [Due to] the nature of covering such a range of content, we gave more permission to our audience that they could be interested in whatever hit the runway at the *Proenza* show and also whatever Donald Trump was saying in the midterm debates with Hillary Clinton. There was overlap in those interests and we shouldn't discredit young women for being interested in fashion and beauty. We can take fashion and beauty seriously, and we can also have fun with it. You can do the same things with politics. That seemed like common sense to everyone who worked here. To the rest of the world it still seems like a revolutionary thought.

Bronna: You really listen to your audiences. While at the Kode with Klossy panel hosted by Calvin Klein and Amazon, you mentioned that it's imperative for us to listen to young audiences. Why is that so important to you?

Phillip: Well, I think that the way magazines have traditionally been run before is that you have a group of editors who go to shows and live a rarified world thats pretty exclusive. Then they kind of bottle up this element of exclusivity in this red velvet rope of access and privilege. Then they package it in a glossy publication that people read. I really don't think that young people want to do that. We saw with the advance of *Youtube* that *Teen Vogue* lost its foothold in its influence. What helped was the outreach of listening to our viewers and respecting their points of view, and engaging with them and talking back to them when they talked to you.

Bronna: That's so important, so thank you. You aided in giving us the ability to use our voice for change. Last question for you! What advice can you give to others who dream of being such a force in the beauty and fashion industry such as yourself? Is it now enough to hold the job that you were hired for, or is it your new responsibility to also be an advocate?

Phillip: You have to be patient with yourself. That's first and foremost. You cant change the world as an assistant, per say. You do have to earn respect, keep your head down, and do the good work. I wasn't effecting change at *Teen Vogue* wth my prior positions, because I wasn't in a position of privilege to do so. When I was called back to this role, I was able to more effect the decisions that were made at a leadership level and be respected. You have to earn respect. That is just the way that jobs work. But once you get here, once you're sitting in an office and you are hiring people, it is your responsibility to effect change change in your workplace. I have been very intentional about diversifying our newsroom. As a cis-gender man, I am so removed from a teenage girl's experience. While I may be sympathetic to all of the causes that we talk about, and in some cases personally affected by the causes that we talk about, I trust that my editors know these things from their lived experiences better than I ever could. I may be an agent of change and making certain things happen, but they're the ones who are directly relating to our readers and being those readers role models. You do have to pass the mic along once you're in a position of power, and you also have to allow yourself to be critiqued and allow for change on that level. Not all of it is an easy lesson, but every day is a brand new learning experience. I think that the desire and hunger to learn and keep an open mind will serve you well.



Bronna: After reading your article, *When a Father's Son Becomes His Daughter*, I really wanted to know what the culture shock was like when you moved from the Philippines to California when you were just fifteen years old.

Meredith: First of all, I was devout Catholic at the time. I was living in a rural area in the Philippines, going to Catholic school, [wearing] uniforms, and we had strict nuns running the school. Then it was just a culture shock from top to bottom. You would see kids kissing in the hall at school and the girls wearing sleeveless clothes. I think I spent my first year in America, like, basically hiding under my desk.

[During] my junior year in high school I was in math and science, and so I actually ended up going to high school just in the morning, then going to college in the afternoons and evenings. Then I was in the cafeteria and doing my math homework, and this girl Diana—[who] is still one of my best friends— was 19 and I was 15, and [she] came up to me, and was just like, "you look like you know what you're doing." [After that], she said, "if you teach me in math, I'll teach you in life," which was really great, so I said, "yes." So, that was basically how I learned to be cool. I got to adjust to America with my one friend, Diana, who took me under her wing.

Bronna: That must've been an insane experience. So while attending college that early, then also attending three incredibly prestigious schools—Harvard, California College of the Arts, and Cornell—how did all of that prepare you for your life path at *Vice*, *BuzzFeed*, and now *them*.?

Meredith: I think I have just always been really passionate about learning. I've always been a really curious person, and if I'm curious about something, I just have this really strong need to learn everything I can about it. I feel like that curiosity just translates, so for me it has never been about, you know, getting to an accomplishment. I get to put out work that I'm really proud of about a community that I'm really committed to. I hope that I'm making an impact. I think that [my education] has given me all the tools that I need to put out the best work that I can.

Bronna: It definitely has. Okay, so onto a tougher question. With Trump as our president, where Dreamers and LGBTQ+A individuals are fearful for their rights, what words of encouragement do you have for any one of them?

Meredith: Find your forms of resistance. Find good ways for you to fight for your principles, your philosophy, and your dignity. The work that I do I think is a form of resistance, but also [there are] things like volunteering for key advocacy groups. It's a big help, of course.

Bronna: Alrighty, thank you so much for your time. This is my last question for you: what words of advice can you offer to those reading who are struggling with their own gender identity?

First of all, gender is a process. I know that it's important for them not to be too hard on themselves. People go through parts of their lives where they feel like they have figured things out, and then other parts of their lives where they feel like they haven't. That's completely okay. It's better to actually live with that uncertainty, than make a decision that you're not actually sure of just for the sake of making one. Of course it really helps to have as many forms of support. Hopefully, you know, they'll reach out to the *them*. community.

### Guilt.rb

narrative.by:(Bronna.Adkins)

I'll find myself lounging on my dorm room bed, typing out articles for each magazine spread, and suddenly a jolt hits me. It's familiar, and I try to shrug it off like it doesn't matter, but it does. It always matters. I'll type another sentence and focus further on the screen in direct view, but a voice whispers in my head.

Why aren't you typing out code?

I gulp as the voice calls me out in the way it knows best, but I shake my head. I know why I'm not. I am aware of my decisions and why I've chosen this life that's ahead of me, but the small internal machine of guilt likes to spew out words that suggests otherwise.

When I attended Kode with Klossy, I'd never felt safer. I felt empowered, encouraged, and pushed. I leapt off the cliff of comfort zones and shoved myself into the deep waters of HTML, CSS, and Ruby—but I wasn't scared. I had my girls with me.

I learned how to critically think, learn, and communicate. I learned more in two weeks than I ever had in my entire life. I couldn't help but think *maybe this is the path for me*. Along those two weeks, I tried my hardest to fall in love with code deeper than I had fallen in love with writing, but my heart wasn't there. My soul pulled on my ear and shout out, "Pretty Smart!"

Coding, although an extreme challenge I loved to develop skills over, just wasn't my niche. Photographing body positive models, attending New York Fashion Week, visiting Condé Nast offices—now **that** was up my alley. I felt content in that world, but my angry, internalized guilt machine wanted me to think otherwise.

As I chose my school, major, and life plan at the end of my senior year of high school, I noticed how many Klossy women were deciding on computer science majors. As I congratulated them with copious amounts of emojis and praise on social media platforms, because I was so proud of my fellow ladies, I also felt like I was letting them down.

I felt my stomach plummet to the floor with the thought of letting my girls down. My eyes welled up with tears at the thought of bringing disappointment to those who believed in me.

Women support other women.

I follow those words and let them guide my actions. I remind myself daily that my fellow women need to be supported in all that they do, and that responsibility is something that I do my best to uphold. But my guilt made me feel like my heart had the wrong path laid out for myself. What I soon realized was that I wasn't supporting myself one bit.

As women, it's our duty to stand up for the women in our life who feel like their voice isn't loud enough. Often times we forget that that means us as well. It's not selfish to go after our dreams or our correct life paths. I know I love fashion, body positivity, and writing, but that doesn't mean I can't be a STEM girl as well.

Coding is something I love. Everyone from Kode with Klossy falls in love with the language of the internet, but it doesn't mean that we have to dedicate our lives to our computers. We should encourage one another and other women to pursue occupations in STEM fields, yes. It doesn't mean, however, that we have to shame ourselves if we don't think it's the right fit for our lives.

I know now that I don't have to feel guilty for following my dreams. My fellow women and Kode with Klossy girls want me to succeed just as much as I want them to. I don't need to carry anymore needless guilt. I know my plan is for me, and I'm proud of my choices. I know myself, what I want, and what impact I want to make on this world; I can do that within both of my worlds.

So whenever it starts creeping back in, I decide to check out what other women are doing in the tech world, and I plan out how to support them in their endeavors.

Women support other women.

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